

Overview of Healthy Works Projects Presented in the Evaluation Report

Program		Community Action Plan Status and Objective	Community	Evaluated	Link to CTG
Healthy Places					
1	Health Impact and Forecasting Assessments	ESTABLISH and Convene Public Health Stakeholder's Group. DEVELOP a Health Atlas and incorporate data into two GIS-based planning tools to be used by SANDAG.	All	No	Yes
2	Regional Comprehensive Transportation & Land Use Policies	DEVELOP a policy framework for incorporating public health issues into the next Regional Transportation Plan and Regional Comprehensive Plan DEVELOP recommendations for public health performance measures to be included in the regional performance monitoring report and methodology for collecting and reporting on measures	All	Yes	Yes
3	Healthy Communities Campaign	ISSUE/ADMINISTER Healthy Communities Planning Grants that support healthy communities	San Diego, Chula Vista, Encinitas, La Mesa, Escondido, Vista, Santee, Campo Band of Mission Indians, La Jolla Band of Luiseno Indians	Yes	Yes
		ISSUE/ADMINISTER Active Community Transportation Grants that address public health and positive public health outcomes	Oceanside, La Mesa, Chula Vista	Yes	No
4	Countywide Safe Routes to School Implementation Plan & Resources	COORDINATE development of Countywide Safe Routes to School Strategic Plan	All	Yes	Yes
		ISSUE/ADMINISTER Capacity Building Grants for communities/schools to include seed money, plus technical assistance to guide partnerships through development of a Safe Routes to School Action Plan	La Mesa, Vista, San Ysidro, San Diego (South), Chula Vista	Yes	No
		ISSUE/ADMINISTER Education, Encouragement, and Enforcement Grants that include seed money for communities/schools with basic walking infrastructure in place, but that need assistance promoting and educating parents, children and community members on safe walking/bicycling to school	Lemon Grove, Lakeside, La Mesa, Chula Vista, Oceanside, Walk San Diego (entire region)	Yes	No
5	Active Commuters Transportation	COMPLETE enhancements of the web-based tool to facilitate walking school buses and bike buddies DEVELOP/PRODUCE an enhanced Bike to Work Month countywide promotional event DEVELOP/IMPLEMENT an active transportation campaign for school trips	All	Yes	No
6	Regional Bikeway Signage and Promotion	DEVELOP and implement a regional bikeway signage plan to include installation of signs and promotion of regional bikeway corridors as a travel option.	Various	No	No
Healthy Foods					
7	Healthy Foods System	DEVELOP a healthy food systems strategic plan IDENTIFY & assist 10 institutions to plan, develop, implement Farm to Institution	All	Yes	Yes
8	Community and Sustainable School Gardens	DEVELOP a regional garden plan to include garden education, development and enhancement of school and community gardens, strategic policy support for gardens in schools, and support of expanded urban agriculture policies.	Various schools and communities	No	Yes
9	Farmers' Markets "Fresh Fund" Incentive System	IMPLEMENT the Fresh Fund pricing incentive strategy at a minimum of six Farmers' Markets with Electronic Benefit Transfer capability to increase access to nutritious produce for at-risk and vulnerable populations in San Diego County	City Heights, San Marcos, Golden Hill, Linda Vista, Southeast SD, Valley Center	Yes (Enhanced)	No
10	Lactation Policies	PROVIDE minimum of 25 trainings to recruited businesses PROVIDE minimum of 5 trainings to recruited school districts HELP facilitate expansion of trainings to 15 schools to support implementation of workplace lactation policies and programs	Various business	Yes	Yes

11	People’s Produce	DEVELOP a community garden and a Farmer’s Market in a high need area of Southeastern San Diego.	Southeastern San Diego (Mt. Hope)	No	No
Healthy Schools					
12	School Wellness Policy	IMPLEMENT enhancements to the School Wellness Policy that promote and increase physical activity, nutrition and overall student wellness with school districts in diverse areas in San Diego County	San Diego Unified, Mt Empire, La Mesa-Spring Valley, San Marcos, San Ysidro, National	Yes	No
	Physical Activity	DEMONSTRATE that the school sites affected by the project meet the physical activity guidelines as set forth by CDC, or at minimum, show a 20% increase toward meeting the CDC objective			Yes
	Breakfast in the Classroom	INCREASE student participation in the Breakfast in the Classroom program within 5 school districts, 1 elementary school site per district	Mt Empire, La Mesa-Spring Valley, San Marcos, San Ysidro, National	Yes	No
13	Healthy Breakfast	INSTITUTIONALIZE model breakfast delivery systems that will eliminate participation barriers to increase student participation in Healthy School Breakfast program within 10 high need areas of San Diego Unified School District by 95% from baseline in selected elementary school sites, 50% from baseline at selected secondary school sites.	San Diego Unified	Yes (Enhanced)	No
	Summer Meals	INCREASE the Summer Meals program participation rate by 25% from baseline for children and youth at non-school, community sites. CREATE a sustainable systems procurement policy that will assist the inclusion of local grown food into the school meal programs.			Yes
Community Engagement and Overarching Activities					
14	Resident Leadership Academy (RLA)	DEVELOP and submit the RLA curriculum DEVELOP and submit 2 RLA Training Manuals: Trainer and Trainee DEVELOP/SUBMIT sustainability plan to continue and/or expand the RLA	Oceanside, Lemon Grove, National City, San Diego	Yes	Yes
15	Media	HOLD 4 earned media events related to <i>Healthy Works</i> projects HOLD 1 earned media event related to the CDC media campaign PRODUCE a final report related to the media campaign	All	Yes	Yes
*	BMI Surveillance	DEVELOP 12 electronic linkages to the San Diego Immunization Registry to transfer BMI data from local clinics	All	No	No

*BMI Surveillance was an internal project conducted in collaboration with County staff in the Epidemiology and Immunization Services Branch and is not considered one of the 15 CPPW interventions.